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Amit Patel, JD, MA

Amit Patel is a social scientist with a passion for the law. Or, if you prefer, a lawyer with a passion for cognitive science. As a trial consultant, he brings expertise in both fields to litigators who depend on case-specific research and evidence-based recommendations for jury selection and case analysis.

For teams struggling with the tunnel vision that being too close to a case can often create, his scientific, yet practical insights into human behavior can be game-changing.

Amit is an accomplished moderator, adept at leading focus groups and conducting mock trials. He is equally effective behind the scenes—performing statistical analysis or managing client projects and logistics.

A skillful researcher, Amit's white paper entitled "Persuasion for the 21st Century Negotiator" serves as a practical negotiation guide for litigators, incorporating research into problem-solving; the role of apologies; counter-attitudinal advocacy; and the laws of persuasion.

Amit is also an Ipro Certified TrialDirector® Expert, helping clients organize and present multimedia case materials and evidence in the courtroom.

